Understanding Financial Markets For Support Staff

Objectives:

During this programme participants will:

- See why the client base needs a relationship with the bank
- Explore the risks run by the client and the solutions we can offer to protect shareholder value
- Look at different funding instruments,
- Get to understand the role of the Treasury
- See how to manage exposures to movement in the currency, commodity and interest rate markets.

If we have time, there will also be a live trading game between you all!

Training methodology:

The programme is highly interactive and it will encourage participation through exercises and activities.

These activities are designed to allow delegates to practice and to consolidate the concepts that will be discussed during the lectured sessions of the program.

Who should attend:

Professionals who want a clear understanding of the relationships between the various financial and derivative markets in which the bank operates.

- HR
- Audit
- Legal
- Back office

Course Duration

One Day

Understanding Financial Markets For Support Staff

The Client Base
0900 - 1030

- How, why and when does bank help its client base?
    - What is a working capital cycle?
    - What risks does a company run on its balance sheet?

Funding The Balance Sheet
1050 - 1230

- What are the different ways to raise capital?
    - Debt Capital Markets (DCM)
    - Equity Capital Markets (ECM)
- Who are the borrowers and investors?

Treasury
1330 - 1500

- What does Treasury actually do?
    - Who does what
- What is foreign exchange (FX) exposure and how does it arise?
    - How are rates quoted and where do the numbers come from?
    - What is forward FX
    - What is an option?
- How do we manage exposure to interest rates and commodity prices?

Pineapple Futures
1520 - 1720

- Direct trading!
- Understanding the relationship between the front, middle and back office.

Course Review

- Course review and close